

**Group Members:**

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**Session:**

(A)

**Course-Code:**

CS-368

**Course-title:**

Software Re-engineering.

**Assignment Submitted to:**

Dr Fakhar Lodhi.

**SWOT Analysis of Gift University.**

S=Strength

W= Weakness

O=Opportunities.

T=Threats.

**Strength:**

* Verified and affiliated with HEC
* A good reputation in community.
* Positive and good experience for all those who directly engage with on campus study.
* A great and good collaboration with other universities.
* Well-experienced and highly educated faculty and staff.
* Converting knowledge into practical experience.
* Many and a lot of accredited programs.
* Offer more 100 courses.
* Successful many years graduation rates.
* Provide many services to students.
* Faculty involvement with students is very good.
* Provide many students leadership programs.
* Many societies in university that provide opportunities to polish your management skill.
* Learning communities developing to enhance learning and student-faculty interaction.
* Normal size campus with wide classes.
* Good and comfortable environment.
* Facilities include new and well-maintained, attractive buildings and grounds with growth potential
* Good security procurements.
* Provide labs and library for students.
* Common room for students also very benefitable.
* Mosque in building also important.
* Parking in safe manners.
* Campus wide involvement in planning.
* Healthy shared governance.
* Many events for learning and enjoyment.
* Provide facility to foreign exchange programs.
* In Covid conditions provide best studies with virtual classes.
* Diverse student body, Hispanic Serving Institution
* Residential Campus Development
* Artistic and Cultural Performances (concerts/seminars/exhibits).

**Weaknesses:**

* The strength of students is very large and the size of building is small for students.
* Timetabling issue.
* Lack of labs as per students' number.
* Distinguishing qualities and identity not well known.
* Operational structure.
* Lack of strong, pervasive presence in the external community.
* High and unequal workloads faculty and staff.
* Sometimes workload suddenly very increased.
* Very high tuition fees.
* Limited resources for students and staff (offices etc.)
* Not doing much work for students' practical life.
* Ability to hire & retain faculty.
* Adjusting to pressures of growth.
* Sluggish responsiveness to student and community needs.
* Promulgating egalitarianism

**Opportunities:**

* Provide students best opportunities in foreign exchange programs.
* Partnerships in support of university initiatives.
* Expanded campus in city.
* Expand and offer more courses in university.
* Interest in expansion of cultural activities
* Interest in doing more seminars for students' earnings and development.
* New construction in campus.
* Growth potential
* Increased societies in university.
* increased value of higher education completion.
* Growing demand for graduates.
* Match between curricular & societal interests.
* Increase demand for mid-career redirection and lifelong learning.
* Increased in technical departments.
* Development of another building in university.
* increased interest in university connections.

**Threads:**

* Budget crisis.
* Clashes due to timetable issue.
* Operational activities issue.
* Security issues.
* Discipline issue due to large strength of students.
* Increase in reporting expected by government and society
* Negative public perception.
* Development of another university in the area.
* Societal and student perception of education as solely a means to a job.
* Reporting requirements absorb a large percentage of resources.
* Lack of students and parents' interest.
* Not properly fulfil the demands of HEC.